

Advertiser:	Horsford - DCCC
Product Desc:	Horsford/DCCC
Estimate:	2167

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$200.00			0.00			
E 3	8	10/20/12	10/20/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	1	\$50.00	LV1	0.00	NM	1	\$50.00
				CBS Early Show - Sat.											
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$50.00			0.00			
E 4	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
				8 News Now Sun AM #2											
8 NEWS NOW SUNDAY MORNING- #2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$350.00			0.00			
E 5	8	10/21/12	10/21/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00
				Face The Nation											
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$400.00			0.00			
E 6	8	10/22/12	10/22/12	Live w/Kelly	CM	9-10a	M-----	:30	1	\$300.00	LV1	0.00	NM	1	\$300.00
				Live w/Kelly											
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$300.00			0.00			
E 7	8	10/22/12	10/22/12	Price Is Right	CM	10-11a	M-----	:30	1	\$450.00	LV1	0.00	NM	1	\$450.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$450.00			0.00			
E 8	8	10/22/12	10/22/12	Y&R	CM	11a-12p	M-----	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00
				Young & Restless											
YOUNG & RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$550.00			0.00			
E 9	8	10/22/12	10/22/12	8 News Now 5-630p M-F	CM	5-630p	M-----	:30	1	\$1,750.00	LV1	0.00	NM	1	\$1,750.00
				8 News Now 5-630p M-F											
8 NEWS NOW ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,750.00			0.00			
E 10	8	10/20/12	10/20/12	8 News Now Sat 5-7p	CM	5-7p	-----S-	:30	1	\$965.00	LV1	0.00	NM	1	\$965.00
				8 News Now Sat 5-7p		(5:00 PM-5:30 PM)									
8 NEWS NOW AT 5PM-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-		1			\$965.00			0.00			
E 11	8	10/22/12	10/22/12	7-8p Rotator	CM	7-8p	M-----	:30	1	\$1,225.00	LV1	0.00	NM	1	\$1,225.00
				7-8p Rotator											
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$1,225.00			0.00			
E 12	8	10/21/12	10/21/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$6,000.00	LV1	0.00	NM	1	\$6,000.00
				60 Minutes											
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S		1			\$6,000.00			0.00			
E 13	8	10/22/12	10/22/12	8 News Now 11p M-F	CM	11-1135p	M-----	:30	1	\$600.00	LV1	0.00	NM	1	\$600.00
				8 News Now 11p M-F											
8 NEWS NOW AT 11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1			\$600.00			0.00			
E 14	8	10/22/12	10/22/12	Letterman	CM	1135p-1237a	M-----	:30	1	\$275.00	LV1	0.00	NM	1	\$275.00
				Letterman											
LATE SHOW w. LETTERMAN															

Order / Rev: 37663
Alt Order #: 08887242
Flight Dates: 10/20/12 - 10/22/12

Advertiser: Horsford - DCCC
Product Desc: Horsford/DCCC
Estimate: 2167

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	10/22/12	10/22/12	Letterman Letterman	CM	1135p-1237a M-----	:30	1	\$275.00	LV1	0.00	NM	1	\$275.00
LATE SHOW w. LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1		\$275.00		0.00			
E 15	8	10/20/12	10/20/12	NCAA Football NCAA College Football	CM	NCAA College Foo-----S- (5:00 PM-8:00 PM)	:30	1	\$2,625.00	LV1	0.00	NM	1	\$2,625.00
CBS COLLEGE FOOTBALL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-			1		\$2,625.00		0.00			
E 16	8	10/21/12	10/21/12	NFL Reg Season Games NFL Football Reg. Season	CM	NFL Football Reg. -----S (1:15 PM-4:30 PM)	:30	1	\$7,700.00	LV1	0.00	NM	1	\$7,700.00
CBS NFL FOOTBALL-LATE GAME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S			1		\$7,700.00		0.00			
												Totals	16	\$23,715.00